MINUTES: Healthy Carolinians of Macon County – Steering CommitteeDATE: July 22, 2009PLACE: Health and Human Services BuildingTIME: 10:00 AM – 12:00 NATTENDEES: Rhonda Blanton, Jim Bruckner, Lisa Hilliard, Anne Hyder, Jane Kimsey, Teresa Mallonee, Kathy McGaha,
Barbara McRae, Barry Patterson, Rachel Rosier, Sheila Southard, Sarah Thach, Jim Thurmond and Martin Wadewitz

TOPIC	DISCUSSION	ACTION	FOLLOW-UP
Welcome and Approval of Minutes	Kathy McGaha welcomed everyone to today's meeting of the Steering Committee. Ms. McGaha stated that due to the action planning session scheduled for today's meeting the minutes will be approved at the next meeting.		
Introductions	Kathy McGaha asked everyone to introduce themselves and tell what organization they represented. Ms. McGaha thanked Rachel Rosner and Sarah Thach for being the facilitators at today's meeting. Ms. Rosier thanked everyone for attending today's meeting.		
Agenda, Purpose, Ground Rules	 Rachel Rosier briefly reviewed the agenda for the meeting and went over the ground rules. Ms. Rosier also stated the purpose for this meeting: Arrive at a project/program/effort that addresses root causes of health outcomes. 		
Distinction of Policy and Programming	 Rachel Rosier next explained to the committee members the distinction of policy and programming. Ms. Rosier gave several examples of traditional health interventions and other types of health interventions. Ms. Rosier next asked the committee members to break down into pairs to do a simple exercise. Ms. Rosier asked the committee members to take turns discussing and listing examples for the following strategy: 		
	 A strategy (personal or work) that actually worked that was outside of the box. Ms. Rosner next asked some of the committee members to give an example of a strategy that fits this criteria and worked for them. Sarah Thach also gave several examples from other counties. 		

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Where to begin?	Rachel Rosner next asked the committee members to consider where to begin with this project. Ms. Rosner reviewed the priorities from the last Community Health Assessment:• Access to Care • Environmental Quality • Mental Health and Substance Abuse • Planning for future Senior Needs • Strengthening Families		
Local Community Objective	 Rachel Rosner asked the committee members to brainstorm and list community objectives that are needed locally. The committee members discussed and considered 11 possible areas of work and then condensed them down to seven. (See attachment) Next Ms. Rosner, asked the committee members to place dots on their three choices from the seven available priorities. Once the votes had been tallied, the top two priorities were: Social Isolation Participation in Comprehensive Planning Processes including Health 		
The Action Plan	 Ms. Rosner said at the next meeting the committee members will devote time to developing specific outcomes for these broad priority areas. Rachel Rosner said at the next meeting the committee 		
	members will also work on developing the Action Plan.		
Immediate Next Steps, Evaluation, and Closing	Rachel Rosner asked the committee members to consider the immediate next steps and what can be discussed at the next meeting.		
	Ms. Rosner asked the committee members to fill out an evaluation on today's meeting and make any suggestions to would be useful for the next meeting. One suggestion was to use the Smart Board and TV monitors at the next		

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TOPIC	DISCUSSION	ACTION	FOLLOW-UP
	meeting for better visibility.		
	Ms. Rosner again thanked everyone for attending today's meeting. Ms. Rosner also asked them at the next meeting to be prepared to discuss possible outcomes, strategies and actions that can be used to further develop and expand on the chosen priorities from today's meeting.		
Next Meeting	At the next meeting, the Steering Committee and the Board of Directors will combine to hold a joint meeting. This meeting will be held on Thursday, September 10 th ,		
	from $10:00 \text{ AM} - 12:00 \text{ N}$ in Meeting Rooms A/B at the Health and Human Services Building.		

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Macon Healthy Carolinians Steering Committee Meeting Planning for Root Cause Action July 22, 2009

<u>Purpose for the day:</u> Arrive at a project/program/effort that addresses root causes of health outcomes.

Ground Rules:

- Stay focused
- Respect time ٠
- Don't take things personally ٠
- Listen with kindness ٠
- Share the floor ٠
- Be positive ٠
- Be prepared to see something from a new/different perspective ٠

Some areas of work that would fall into the root causes approach:

H ousing

E ductation

A ccess

L abor

T ransportation

H ope and happiness

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From the CHA priority areas:

- Access to Care
- Mental Health and substance abuse
- Strengthening families
- Environmental quality
- Planning for future senior needs

Using this perspective, in our community: Where are the Gaps or where can we enhance what we are doing?

Brainstorm possible areas of work:

- 1) Senior friendly communities—housing (3)
- 2) Positive model of communication in community. Education. And using different modes of communication. Structured way to reach out to parents that is effective (4)
- 3) Recruit jobs with living wage and benefits. Bleak outlook for job development (0)
- 4) Social isolation—middle age and the problems that come with it. Parent/child family time together, missing. Little to no family support for help, all ages. (9)
- 5) Critical mass needed for social services in rural community. "outsider" vs. local community and the affect on investment in community services (2)
- 6) No effort to integrate planning—comprehensive and cross topic (6)
- 7) Transportation—nontraditional hours, sidewalks, seniors (0)

Top two priorities: Social isolation and Participation in comprehensive planning processes, including health

Positive communication and education as a strategy for both of these priorities.

Group agreed to devote the next meeting on September 10 from 10-12:00 on developing specific outcomes for these broad priority areas.